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For Immediate Release

FOUNDATION 9 ENTERTAINMENT FINALIZES COMIC-CON LINEUP

Largest North American developer will have five upcoming titles on display

NEWPORT BEACH, CA – July 19, 2007 – Foundation 9 Entertainment, the largest independent game developer in North America, announced today that it has finalized its game demo lineup for Comic-Con International: San Diego. The company will display demos of five new titles, the majority of which will be playable to attendees.

The company will feature the first publicly playable demo of *Godzilla®: Unleashed* for Nintendo Wii™, which is slated for release by Atari, Inc. holiday 2007. Other titles on display will be:

- The recently announced *Sonic Rivals™ 2* for PSP® (PlayStation®Portable) system, published by SEGA®
- *The Legend of Spyro: The Eternal Night* for Nintendo DS™, published by Sierra Entertainment
- *WWE® SmackDown® vs. Raw® 2008* for Nintendo DS, published by THQ, Inc.
- *Super Puzzle Fighter® II: Turbo HD Remix* for PLAYSTATION® Network, published by Capcom® Entertainment.

“The variety of Foundation 9 games we’ll be showing at Comic-Con clearly illustrates the breadth of genres and platforms we develop for. We’re excited to let fans get their hands on some highly anticipated releases and see what they think,” said F9E CEO Jon Goldman.

In addition to game demos, F9E will continue its Comic-Con tradition of selling games and other merchandise, including action figures and comics based on the company’s original property, *Death, Jr.* The company will also be hosting a panel about how to break into the game industry.

Comic-Con International: San Diego takes place at the San Diego Convention Center, July 26-29, with a preview night on July 25. F9E will be located at booth 4630.

About Foundation 9 Entertainment

Foundation 9 Entertainment is a premier developer of interactive entertainment products and properties, and the largest independent games developer in North America. With studios in the San Francisco Bay Area, Vancouver, Boston, Los Angeles, Newport Beach, Eugene, Kirkland and Austin, Foundation 9 Entertainment is a development powerhouse, uniquely positioned to maximize the value of entertainment properties across all entertainment genres.

Through its studios and core brands, Backbone Entertainment, The Collective, Shiny, Pipeworks, Amaze, ImagineEngine, and Digital Eclipse, Foundation 9 Entertainment has worked with the largest names in the game publishing world, including Electronic Arts, Konami, Sega, Capcom and Take-Two Interactive. The company creates titles for all age groups and all platforms, through licensed and original IP, as well as contract development. Its studios have developed more than 400 titles, including more than 30 in 2006

alone. For more information, please visit: www.F9E.com.

About Atari

New York-based Atari, Inc. (Nasdaq: ATAR) develops interactive games for all platforms and is a third-party publisher of interactive entertainment software in the U.S. The Company's 1,000+ titles include hard-core, genre-defining franchises such as *Test Drive*®; and mass-market and children's franchises such as *Dragon Ball Z*®. Atari, Inc. is a majority-owned subsidiary of France-based Infogrames Entertainment SA (Euronext – ISIN: FR-0000052573), the largest interactive games publisher in Europe. For more information, visit www.atari.com.

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