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For Immediate Release

**FOUNDATION 9 ENTERTAINMENT HITS XBOX LIVE® ARCADE  
MILESTONE WITH BOMBERMAN LIVE**

*Game marks company's 20<sup>th</sup> release for the platform*

IRVINE, CA – August 28, 2007 – Foundation 9 Entertainment, the largest independent developer in North America, announced today that it has now released an industry-leading 20 titles for Xbox LIVE® Arcade, more than any other developer. The company's 20<sup>th</sup> release was the recent critical success, *Bomberman Live*, which was developed by F9E's Backbone Vancouver studio, as the lead in conjunction with Hudson Soft, and published by Hudson Entertainment.

“Being chosen by Hudson to work on the first Bomberman game made entirely in North America has been a real treat and an honor for us,” said Joe Bonar, studio head of Backbone Vancouver. “Partnering with them to come up with an up-to-date design and execution and then to enjoy such an overwhelmingly positive reaction has been a huge boost for our studio.”

Featuring up to 4-person local and 8-person online multiplayer action, *Bomberman Live* was designed specifically for Xbox LIVE®, while maintaining the classic hallmarks of the award-winning series, including hilarious characters and fun level designs, loads of exciting and entertaining power-ups and fast-paced action. Since launching on July 18, the game has been one of the best-performing Xbox LIVE® titles and has received a slew of critical praise. 1UP.com said the game was “the perfect Xbox LIVE title,” while IGN stated, “The game is a ton of fun, very dynamic in terms of gameplay, and more than worth the asking price...” Overall, the game has earned an average review score of 85% according to metacritic.com.

“We're delighted with how well Bomberman Live is performing,” said John Greiner, President and CEO of Hudson Entertainment. “We are very pleased with the hard work that Backbone Vancouver put into making this game a hit. Our partnership has been very rewarding and is definitely a win-win situation.”

*Bomberman Live* is available for download on Xbox LIVE® Arcade for 800 Microsoft Points. F9E's other titles for the platform include a wide array of updated classic titles from Konami, SEGA® and Midway, with many more titles currently in development.

***About Foundation 9 Entertainment***

Foundation 9 Entertainment is a premier developer of interactive entertainment products and properties, and one of the largest independent games developers in the world. With studios in the San Francisco Bay Area, Vancouver, Boston, Los Angeles, Irvine, Eugene, Kirkland, Austin, the UK and India, Foundation 9 Entertainment is a development powerhouse, uniquely positioned to maximize the value of entertainment properties across all entertainment genres.

Through its studios and core brands, Backbone Entertainment, The Collective, Shiny, Pipeworks, Amaze, ImaginEngine, Sumo Digital and Digital Eclipse, Foundation 9 Entertainment has worked with the largest names in the game publishing world, including Electronic Arts, Konami, Sega, Capcom and Take-Two Interactive. The company creates titles for all age groups and all platforms, through licensed and original IP, as well as contract development. Its studios have developed more than 400 titles, including more than 30 in 2006 alone. For more information, please visit: [www.F9E.com](http://www.F9E.com).

***About Hudson Entertainment, Inc.***

Hudson Entertainment is the North American publishing arm of Hudson Soft, an international provider of games and entertainment content founded in 1973. Hudson introduced best-selling classic videogame franchises including Bomberman, Bonk, and Super Adventure Island. Hudson Entertainment focuses on three key businesses: Console Games, Mobile Games, and Music. Since 2000, Hudson's mobile division has been a leading supplier of games and personalized content. Through their partnership with The Source, Hudson is a leading provider of hip-hop ring tones and mobile content. For more information about Hudson Entertainment, please visit [www.hudsonentertainment.com](http://www.hudsonentertainment.com).

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