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For Immediate Release:

FOUNDATION 9 ENTERTAINMENT UNVEILS NEW CORPORATE IDENTITY

*North America's Largest Independent Video Game Developer Taps
Top Branding Agencies for Creation of New Company Logo and Website*

LOS ANGELES, CA- March 17, 2006 - Foundation 9 Entertainment, Inc., the largest independent game developer in North America, today unveiled a dramatically altered look with a new corporate logo and re-vamped company website. The new branding, logo, and website are representative of the company's recent growth and plans to embark on new development frontiers.

"Our clients have come to expect the highest in terms of quality and innovation from Foundation 9 Entertainment, and we feel our new corporate identity uniquely captures our passion and commitment to create the industry's most exciting video games and intellectual properties," said Richard Hare, founding partner and chief creative officer of Foundation 9 Entertainment. "We see our new look as an essential part of our brand vision that further establishes the company as one of the premiere developers in the business."

The shield logo, developed by Ammirati, a design firm that provides branding and content development for some of the world's largest consumer and entertainment brands, is characteristic of the company's dedication to remain a powerful force within the highly-competitive interactive entertainment industry.

Coinciding with the new corporate identity, Foundation 9 Entertainment has also announced the launch of a re-vamped website that allows more seamless accessibility to company content and information about its development studios.

The website, developed by PixelPushers, whose clients include Activision, Bandai, SEGA, and Paramount Pictures, is the second part of the revitalized corporate identity campaign that re-affirms the company's plans for continued growth.

About Foundation 9 Entertainment

Foundation 9 Entertainment is a premier developer of interactive entertainment products and properties, and the largest independent games developer in North America. With studios in the San Francisco Bay Area, Vancouver, Boston, Los Angeles, Newport Beach, Eugene, Charlottetown, and Honolulu, Foundation 9 Entertainment is a development powerhouse, uniquely positioned to maximize the value of entertainment properties across all entertainment genres.

Through its studios and core brands, Backbone, The Collective, Pipeworks, ImaginEngine, and Digital Eclipse, Foundation 9 Entertainment has worked with the largest names in the game publishing world, including Electronic Arts, Activision, Vivendi-Universal, and Take-Two Interactive. The company creates titles for all age groups and all platforms, through licensed and original IP, as well as contract development and its studios have developed more than 300 titles, including more than 40 in 2005 alone. For more information, please visit: www.F9E.com.